



Slouch Hat Wines

Our Mission is to bring the serenity of the
vineyard to wherever you open a bottle



Reward Your Hard Work

- At Slouch Hat Wines, we respect hard work. But we relish the off-hours too.
- We craft unpretentious, user-friendly wines that embody a relaxed place with an ‘at ease’ state of mind – that first moment of relaxation after you come home from a hard day of work.
- Our wines are fresh, aromatic, crisp, & modern; distinctly drinkable with food or without.





Why the Santa Ynez Valley?

Its all about geography!

- The transverse mountains of the Santa Ynez Valley funnel cool wind and weather directly from the coast inland, which lead to:
 - Larger diurnal swings and later harvest dates, which promotes and preserves a broad range of aromatics and flavors.
 - A valley with significantly cooler climate on the western end than the eastern end.
- This climatic diversity along with the diverse soils yield distinctly different varietal expressions, which create great potential to blend and layer for the sake of balance, texture, and our particular style of wine.

Matt Fowler – Owner & Chief Sloucher

- Matt's love for wine developed while stationed in Quantico, VA with the Marine Corps.
- Throughout the week he worked in the strict and disciplined garrison atmosphere, but the weekends were his to escape to the serenity and hedonism of Virginia wine country and explore!
- After the Marine Corps, he spent time at a small winery before moving on to Total Wine while completing WSET classes.
- Experiencing severe wine burnout from WSET classes at night and Total Wine during the day, Matt left the wine industry to return to his hometown in Arkansas (Mistake!).
- Three years managing a home automation company taught him one thing: get back into the wine business!





California Wine with Southern Roots

- We may grow and produce our wine in the Santa Ynez Valley of California, but Matt remains in Arkansas to focus on the sales and distribution of Slouch Hat Wines.
- We plan to expand outwards from Arkansas so we can provide our distributors, retailers, and restaurateurs the best service and most access to our owner, winemaker, and Chief Sloucher.
- This allows Matt to meet with consumers during tastings, events, and dinners all year long rather than during the “off-season.”

Winemaking Philosophy

- We seek to craft our wines to have a dynamic character, depth, and soul, yet remain approachable and a true expression of the Santa Ynez Valley.
- To achieve our goal, we make multiple passes during harvest to pick grapes at different brix levels.
- In the winery we take a light-handed approach:
 - Fermentations are monitored but occur without additives such as enzymes, colorants, wood chips, water, etc.





2022 *As You Were* Sauvignon Blanc

- The multiple passes at harvest allowed us to craft a layered Sauvignon Blanc with tropical and green fruit on the nose and citrus and melon on the palate.
- Ultimately creating a crisp and refreshing yet nuanced and inviting Sauvignon Blanc.
- A majority of the fruit was harvested at Tierra Alta in Ballard Canyon with a small portion coming from Rancho Cañada in the Los Olivos District.
- 2022 production: 440 cases

2022 *Parade Rest* Grenache, Syrah, & Mourvèdre

- The *Parade Rest* is the ultimate Santa Ynez Valley Wine. Truly taking advantage of the transverse mountains climatic effect.
- The Syrah is harvested in the Ballard Canyon while the Grenache and Mourvèdre are harvested in the slightly warmer Los Olivos District.
- After 10 months in neutral oak barrels, we blended only the best barrels to craft a wine that provides generous wild red berry aromas with blue fruits, spice, and slight tannins on the palate. A “rambunctious yet contained experience.”
- 2022 production: 320 cases



For More Information:

- Visit our Trade Page at SlouchHatWines.com/Trade
- Password: 2023SlouchWines!
- Call/text Matt at 870-974-3289 or email at matt@mpfowlerwines.com